

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	28	\$98,800.00
Grand Total:	28	\$98,800.00

Date Entered	10/29/12
Last Modified	10/29/12
Entered By	Charles Shelbler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$14,820.00
Net Total	\$83,980.00
Sales Tax	

Contract #	48975
Schedule Dates	10/30/12-11/05/12
Advertiser	OBAMA FOR AMERICA (2353)
Agency	GMMB (1182)
Product	POLITICAL CANDIDATE (1051)
Brand	Est. 2264 :30s (28308)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	
CPE	2264
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

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WHDH-TV	7 Bulfinch Place
Boston, MA 02114-2977	
7 NEWS	BOSTON
GMMB	3050 K St. NW
	Suite 100
	Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	7A- 8A (ET)	1	X	X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/29/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8A- 9A (ET)	1	X							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/29/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	9:30A- 10A (ET)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/29/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	10A- 11A (ET)	1	X	X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/29/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11A- 12P (ET)	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/29/12
6.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	3P- 3:30P (ET)	1	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/29/12
7.0	Normal Line / SPOT	10/30/12-11/05/12	3	:30	3:30P- 4P (ET)	1	X	X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/29/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/29/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/29/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (ET)	1								1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/29/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (ET)	1								1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/29/12
12.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/29/12
13.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11P- 11:35P (ET)	1	X	X	X	X	X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT										Comments:									
Accepted-Agency/Advertiser:					Date:					Accepted-Station:					Date:				

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48975

Schedule Dates

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Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est. 2264 :30s (28308)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

2264

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Date Entered

10/29/12

Last Modified

10/29/12

Entered By

Charles Shiebler

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

Commission

\$14,820.00

Net Total

\$83,980.00

Sales Tax

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14.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11:35P- 12:35A (ET)	1		X	X	X	X			1	\$1,600.00	\$1,600.00	WHDH Boston (WHDH)		10/29/12
15.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	12:35A- 1:35A (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/29/12
16.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	7:57P- THE VOICE			1						1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/29/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- THE VOICE		1							1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/29/12
18.0	Normal Line / SPOT	10/30/12-10/30/12	3	:30	10P- 11P (ET)			1						1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		10/29/12
19.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	9P- GRIMM					1				1	\$6,500.00	\$6,500.00	WHDH Boston (WHDH)		10/29/12
20.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5:58A- 7 News Today in New England							1		1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/29/12
21.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6P- 7 News at 6								2	2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/29/12
22.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:57P- Days of our Lives	1			X	X	X			1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT

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Date:

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Comments:

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